



Center for Nonprofit Leadership

Engage. Learn. Transform.

2008/2009
Year in Review

★ Leadership & Capacity Building Workshops

The Center has continued to expand our core programs and sustain an unprecedented level of growth. Through our work, we encourage and strengthen the leadership capacity of nonprofit staff, board members and volunteers to make our County's nonprofit organizations more successful meeting community needs..

The Center provided **98 workshops** on management and leadership topics to **over 2,000 participants** from **527 unduplicated organizations**. Our faculty included **65 community experts** who generously contributed **310 hours** of volunteer instruction.

A record number of **229 full and partial scholarships** were awarded to local nonprofit leaders; decreasing financial barriers to attendance to workshops and learning opportunities.

This year marked dedicated efforts to serve grassroots and emerging social justice organizations as well as artistic & cultural organizations through a funding partnership with The James Irvine Foundation.

★ Building Board Leadership

The Board Leadership Initiative has garnered tremendous success in the community. Comprised of a broad array of programs, the initiative has provided multiple points of entry to a total of **526 (311 unduplicated) board members and community leaders** in fiscal year 2008/2009.

The **Board Leadership Institute**, a seven module certificate training program continues to engage Board members in learning and networking opportunities that focus on community leadership, organizational oversight and governance themes. Since the program launched in 2006, a total of **126 board leaders** from **65 nonprofit organizations** have successfully completed the program. Quarterly Board Chair Roundtable discussions continue to be convened for the purposes of networking, information sharing and addressing challenges unique to their leadership roles.

A total of **39 organizations** benefited from **expert consultant services** provided by VCCF staff or community consultants affiliated with the Center – **17 organizations this year alone!**

★ Technology Works for Nonprofits

The **Technology Center** is a fully operational business center with ten (**10 networked computer workstations**) with broadband internet access and is home to training and networking opportunities focused on software applications, website design and eMarketing and fund development research online.

The learning model is a hybrid of didactic presentation coupled with one-on-one coaching/instruction. The small classroom size allows attendees to bring a business challenge to each workshop and receive one-on-one assistance from faculty. Since the lab opened in 2006, we have conducted **124 workshops** constituting **307 hours** of instruction to **880 attendees**.

To compliment the classroom learning opportunities, we also provide, **free of charge**, access to hundreds of hours of on-line course instruction and simulated practices in software applications and skills. The **on-demand** learning, mentoring and reference materials are available daily from 10am – 4pm.

The **Ventura County Charitable Events Calendar** can be accessed seamlessly from the VCCF website at www.vccf.org. This centralized community calendar is made available to the nonprofit community, free of charge, for the purpose of increasing exposure to the important charitable events planned, avoiding duplication and potential scheduling conflicts and promoting choices to potential new donors when they seek to contribute via a special event. **One hundred and forty (140) people** are now enrolled to post events

Voices of Participants

- "I loved the interaction – the openness to questions complete with great and practical answers."
- "The instructor was very patient, clear and knowledgeable allowing me to learn without stress or anxiety."
- "I loved that we were able to let the instructor know what specific areas were of interest."
- "This workshop exceeded my expectations!"
- "This was one of the best, clearest, most useful courses I have taken at VCCF!"

★ In Technical Assistance, Resources and Support

Over **250 people** visited the *Library for Nonprofit Research and Development* and countless nonprofit leaders received referrals to local consultants, funding opportunities, cutting edge research and answers to their questions. Through workshops conducted in the *Technology Center*, nonprofit leaders have increased their ability to conduct online research.

Significant enhancements have been made to the library collection including new publications on Board leadership and governance. The new holdings include a number of recently published books and learning materials from **respected authors and sources** including *Cynthia King, Andy Robinson, Robert Zimmerman and Ann Lehman, Marshall Howard, Jon O'Brien, David Hamlin, BoardSource and Compasspoint Nonprofit Services* – to name just a few. Many of these **notable authors** also serve as faculty and lead instructors in our popular workshops.

Subscribers to the **Nonprofit Enews** grew by **47%** to include **4,171 people** receiving this bi-monthly electronic publication. Each edition includes up-to-date information about Resource Center workshop and training opportunities, regional conferences and convenings, funding opportunities, new resources in the library, useful information on the World Wide Web and employment opportunities available in the Ventura County nonprofit sector.

To subscribe, log on to www.vccf.org

Click on Center for Nonprofit Leadership, scroll down to Nonprofit Enews and sign up!

★ Signature Programs in 2010!

The **Ventura County Nonprofit Leadership Council** was conceived by a group of leaders as a forum for both seasoned and emerging nonprofit executives in Ventura County. The Council meets every other month to **learn, network with colleagues** and explore **cutting edge leadership topics** relevant to the nonprofit field. Each meeting is chaired by a local nonprofit leader with a community content expert facilitating discussion,

The Center offers two very successful intensive programs in partnership with **California Lutheran University** and **Pepperdine University** faculty and students. Each of these two programs matches participating nonprofit organizations with a team of student in a co-learning environment.

The **Strategic Planning Institute** brings expert strategic planning consulting services to small and emerging nonprofit organizations including data collection and analysis, focus group and retreat facilitation and the creation of a five-year strategic plan.

The **Fundraising Planning Seminar Series** includes general fundraising training, historical trend analysis, planning session facilitation and the creation of an annual development plan with goals and fundraising targets.

We are delighted to present a portfolio of training opportunities developed especially for arts organizations through the **ArtsLIVE in Ventura County Initiative** of the Ventura County Community Foundation. The 3-year initiative is part of The James Irvine Foundation's Communities Advancing the Arts program. The **Engaging, Sustaining & Growing Donors: the ArtsLIVE Training Program** includes the following features:

An intensive program that combines **centralized workshops** with **on-site technical assistance** to help arts organizations to meet their self-identified development goals.

Opportunity to choose among the large variety of **open enrollment workshops** scheduled each year, including **planned giving workshops** to help arts organizations ensure their future by tapping into this important resource.

For more information about **ArtsLIVE in Ventura County**, visit www.artsliveinvc.org.

★ Register Online Now!

To enable quick and easy registration, the Center offers **online registration capabilities**. With the click of your mouse, you can register and make payments to attend our popular workshops and training opportunities.

Register today! Visit <http://www.vccf.org/registration.html> to register.